



Co-Founder of Project Enye (ñ)
Filmmaker & Speaker

DENISE SOLER COX

About the Project | Project Enye (ñ) is a multi-media project focused on creating new conversations that reinvent the way we view culture and interpret diversity in our lives. Through film and live community engagements, Project Enye (ñ) bridges the gap between culture and place and facilitates Radical Cultural Self-Awareness, a present-moment introspection of culture, identity and self. Founded by first-time Latina filmmaker Denise Soler Cox and Henry Ansbacher, Oscar-nominated documentary veteran, Project Enye (ñ) produces and distributes rich and poignant Latino content via various consumer-facing platforms including:

- *being ñ* short-subject documentary
- micro-documentary video series
- filmmakers podcast
- published news blogs
- cultural discussion guides
- live public engagements

The central organizing principle of the Project is that first-generation American born Latinos or ñs (Enyes), share a distinct identity, shaped by their experience growing up between two cultures. Their home culture reflects the heritage and traditions of their family's country of origin and is often in conflict with the mainstream American culture they experience beyond those four walls. Many Enyes don't feel fully connected to either culture – not "American enough" among Americans and not "Latino enough" among Latinos. This leaves many Enyes feeling like they don't truly belong anywhere; but by driving awareness of this shared Enye experience, and giving it a name, Project Enye (ñ) is transforming this source of alienation into a source of empowerment, belonging and cultural awakening.

Film Synopsis | For more than two years, Soler Cox and Ansbacher have been working on a short-subject documentary called "being ñ." The film is about a successful powerhouse mom, Soler Cox, who turns her life upside down risking it all to fulfill on a promise she made 20 years ago and sets out to make a movie she believes will heal a generation.

The film uses Soler Cox's personal struggle growing up between two cultures in the US to chronicle the shared experiences of 16 million first-generation American born Latinos. The film's intimate narrative documents how her efforts to share this sense of connection and healing among this generation manifests into a modern day social movement, triggering a cultural awakening among one of the fastest growing, yet often overlooked segments of the US Latino population. When Soler Cox realizes her identity struggle is not hers alone, but shared by millions of Enyes raised in households with at least one parent from a Spanish speaking country, it changes her life *and those she connects with along the way forever.*

Attendee Experience | Through our licensing and LIVE engagements, Project Enye (ñ) is committed to creating new conversations that will challenge and inspire attendees to:

- Engage in real, uncensored and memorable conversations about personal identity.
- Reflect on individual biases and develop strategies to mitigate their negative impacts.
- Deepen an awareness of one's own cultural experience and composition.
- Develop and possibly claim a strong personal cultural foundation.

About the Filmmakers | Denise Soler Cox, co-creator of Project Enye (ñ)

Born in the Bronx, Denise Soler Cox is an indie filmmaker, national speaker, and award-winning entrepreneur, cultural blogger for *Huffington Post Latino* and syndicated content provider for AOL.com. Her high-energy appeal, relatable personality and trademark laugh transcends age, culture, and socio-economic classifications and instantly fosters a bond with all who know her. She is a sought-after speaker in academic, business and community circles inspiring everyday people to better tomorrow's world by becoming better versions of themselves today.

In 2012, talent intersected with passion and Denise co-founded Project Enye (ñ) with Oscar-nominated documentary veteran Henry Ansbacher. Adding indie filmmaker to her distinguished byline, Denise gave her experiences of growing up first-generation Latina in America an international stage through the project. Project Enye (ñ) is a multi-media project focused on creating new conversations that reinvent the way we view culture and interpret diversity in our lives. Through film and live community engagements, Project Enye (ñ) bridges the gap between culture and place and facilitates Radical Cultural Self-Awareness, a present-moment introspection of culture, identity and self.



Project Enye (ñ) has given Soler Cox an opportunity to raise awareness about the opportunities, challenges and "shared experiences" many first-generation, American born Latinos with immigrant parents experience in America. Her commentary has garnered local, regional and national attention in English and Spanish outlets such as *CNN*; *NBC*; *Fox News Latino*; *Telemundo*; *Univision* and *Latina Magazine*. Regionally, she made the cover of *Westword Denver* offering local readers a behind-the-scenes look at the creation of this modern-day movement.

About the Filmmakers | Henry Ansbacher, co-creator of Project Enye (ñ)

Henry Ansbacher is a four-time Emmy Award winner and Academy Award Nominee for producing films and television series that raise awareness and motivates change around a social or cultural issue. His films have been broadcast on HBO, the BBC, PBS and on leading networks around the world.



In 2000, Ansbacher founded Just Media, a non-profit organization dedicated to making movies that make a difference, and he continues to serve as the executive director. He has produced 27 films and television projects with topics as wide-ranging as: *Chiefs*, the true story of a Native American Indian high school basketball team struggling to win on the court and in life; *Iron Ladies of Liberia* that follows Nobel Peace Prize Winner, Ellen Johnson Sirleaf, behind the scenes during her inaugural year as Africa's first freely-elected female head of state; *Two Spirits* about a hate crime and the rich traditions of multi-gendered people in native tribes; *They Killed Sister Dorothy*, a

documentary about the murder of an environmental activist in the rainforest of Brazil; and the 2010 Oscar-nominated documentary for HBO, *The Last Campaign of Governor Booth Gardner*, an intimate exploration of the contentious subject of physician-assisted suicide; and his most ambitious project yet, *American Mustang*, an epic 3D nature film that combines narrative and documentary elements to explore historic, cultural and political significance of an enduring western icon, America's wild horse, the Mustang.