COMMUNITY TOOLKIT

CREATE NYC
A CULTURAL PLAN FOR ALL NEW YORKERS

CreateNYC.org
#CreateNYC

@NYCulture  f  NYCCulturalAffairs  ○○ CreateNYC

Office of the Mayor
Tom Finkelpart, Commissioner

NYCulture
City of New York

hester street collaborative
In June 2015, Mayor Bill de Blasio signed legislation prompting NYC to produce its first-ever comprehensive cultural plan.

The plan will provide a roadmap to guide the future of arts and culture in NYC.
NYC INVESTS MORE IN ARTS + CULTURE THAN ANY OTHER CITY IN THE US.
1,000 + non-profit cultural organizations supported by DCLA

$330M provided for art + culture in 2016

1.5M pounds of material diverted from waste stream to cultural organizations

330 + commissioned public artworks through % for art program
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$368M NYC Department of Education arts funding

NYC's creative sector employed almost 300,000 people in 2013

Arts & culture is intertwined with everything that makes a healthy community

*Source: Department of Cultural Affairs. Center for an Urban Future.*
CULTURE IS WHO WE ARE AND WHAT MAKES OUR CITY GREAT.
CULTURE IS...

HISTORY. FOOD. PAINTING. DANCE. QUILTS. ORIGAMI. ZOOS. MUSEUMS. MUSIC. LIBRARIES. POETRY. CAPOEIRA. LECTURES. CELEBRATIONS. GARDENS. ART. BBQS. FASHION. SCIENCE. ARCHITECTURE. HIP HOP. BROADWAY. OPERA. OUTDOOR MOVIES. BLOCK PARTIES. PARADES. FASHION. COMMUNITY GARDENS. DRUM CIRCLES. PUNK. FILM FESTIVALS. NIGHT LIFE. POTTERY. PUBLIC SPACE. GRAFFITI. WALKING TOURS. POETRY. DRAG. BOOK READINGS. LANGUAGE CLASSES. DRAG. DIM SUM. DESIGN. PUPPET SHOWS. CRAFT FAIRS. CAPOEIRA. DOMINOES
THE PLAN

WHAT?
- POLICY, PROGRAM AND PROJECT (CAPITAL) RECOMMENDATIONS
- SHORT, MEDIUM AND LONG-TERM IMPLEMENTATION AND IMPACT

WHY?
- TO FURTHER SUPPORT ARTS AND CULTURE THROUGHOUT NYC
- TO HIGHLIGHT THE CRITICAL ROLE ARTS AND CULTURE PLAY IN EQUITABLE, HEALTHY AND VIBRANT NEIGHBORHOODS
- TO MAP OUT THE FUTURE OF ARTS AND CULTURE IN NYC
CreateNYC will address these issues and more...

- Equity
- Access & Inclusion
- Social & Economic Impact
- Affordability
- Arts & STEAM Education
- Public Art
- Citywide Coordination
- Neighborhood Character

Your Issue
PUBLIC ENGAGEMENT

- Commissioner Ping Pong
- Host Focus Groups
- Interviews
- Event of the Week
- Focus Groups
- Commissioner Office Hours
- Workshops
- Surveys
- Events
- CreateNYC Ambassador
WHAT HAPPENS TO YOUR INPUT?

AUGUST - OCTOBER 2016
- RESEARCH & DISCOVERY

OCTOBER 2016 - MARCH 2017
- PUBLIC ENGAGEMENT

MARCH - JUNE 2017
- DRAFT PLAN

FOCUS GROUPS
- ONLINE
- PUBLIC WORKSHOPS

JULY 2017
- CREATENYC FINAL PLAN

The final plan will bring it ALL together in one place—a roadmap for the future of NYC arts and culture!
YOUR INPUT IS CRITICAL!

SHOW UP

STEP UP

SPEAK UP

f @NYCulture #CreateNYC CreateNYC.org
THANK YOU FOR COMING!

Keep the conversation going and get updates at CreateNYC.org

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